DANETTE MOZISEK

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GLOBAL INTERNAL COMMUNICATIONS & CHANGE LEADER

Strategic global communications leader advising executives, guiding enterprise transformation and improving employee engagement through stakeholder insights and measurable outcomes.

- Organizational Transformation
- Executive Communications
- Strategic Messaging
- AI-Enabled Communications
- Cross-Functional Leadership
- Stakeholder Management
- Employee Experience
- Change Management
- Thought Leadership

EXPERIENCE

SENIOR GLOBAL INTERNAL COMMUNICATIONS ADVISER, PEOPLE & STRATEGY
GHD, Houston | 2023 - 2026

Spearheaded enterprise communications for People and Strategy functions across $3B global services firm of 12,000 employees in 165 offices, driving measurable change and adoption by reducing risk and enhancing workforce readiness.

- Advised C-suite and senior leaders on enterprise narratives and complex workforce issues, providing strategic counsel on communications frameworks, risk mitigation, stakeholder impacts and employee readiness.
- Partnered with OD and Learning on operating and delivery model transformations, developing employee-first change strategies, leader toolkits, stakeholder and risk considerations and transition communications.
- Implemented first global communications governance and collaborative framework, advising eight global teams including the CPO and CSO strengthening alignment and multilingual delivery while increasing engagement 70%.

SENIOR COMMUNICATIONS MANAGER
Merit Consulting (supporting Waste Management), Houston | 2020 - 2023

Contracted to drive communications and organizational change for the Digital team of 1,000 within award-winning $15B Fortune 250 waste and environmental services company in North America supporting technology transformation.

- Promoted to lead communications within newly created Digital Communications team, establishing an integrated strategy, change communications approach and consistent voice with leaders, Communications, People and Brand.
- Led the communications and change management for the digital workforce evolution transformation of 25,000 employees, tripling positive sentiment of initiatives and increasing cybersecurity awareness engagement 50%.

SENIOR EMPLOYEE COMMUNICATIONS ADVISER
Apache Corporation, Houston | 2018 - 2019

Led employee communications and engagement for this award-winning $7B global independent exploration and production company with 3,300 employees through strategic partnerships, organizational change and culture alignment.

- Streamlined communications for global HR initiatives and aligned corporate and regional teams around enterprise strategy and goals while advising leadership, contributing to a twofold increase in employee engagement.
- Established Communications Leadership Council and launched the Apache Global Community on DEI of influential employees strengthening C-suite collaboration on corporate vision and culture, increasing positive sentiment 70%.

COMMUNICATIONS DIRECTOR
C&J Energy Services, Houston | 2017 - 2018

Directed corporate communications for this $1.6B national energy services provider with 6,500 employees across 100+ locations, formalizing the three-person function as an enterprise department governed by QMS standards.

- Transformed the communications function through new policies, processes and strategic goals, advising executives,

17 service lines and 12 shared services teams and earning a promotion within two months.
- Served as communications and change lead for an SAP redesign transformation with Deloitte and acquisition integration, defining functional risks, aligning leadership and supporting workforce and cultural integration.

SENIOR INTERNAL COMMUNICATIONS ADVISER
Memorial Hermann Health System, Houston | 2016 - 2017

Strengthened internal communications within a two-person team for this $4B nationally recognized health system, the largest in southeast Texas with 250 care delivery sites and 26,000 employees throughout the greater Houston area.

- Advised the Internal Communications Leadership Council on system priorities, establishing communications protocols, strategic messaging, brand standards and stakeholder-engagement practices.
- Managed employee newsletter and editorial calendar collaborating with leadership, achieving an 81% read rate and 90% click-through rate, while administering the intranet and social network of communities.

EXTERNAL AFFAIRS ADVISER
Wood Group, Houston | 2013 - 2015

Selected for a newly formed five-person global external affairs team supporting reputation, executive communications and stakeholder engagement for this $7B energy service company operating in 50+ countries through three subsidiaries.

- Tapped by CEO to direct global C-suite communications with 40,000 employees and industry; launched a LinkedIn strategy and official CEO Influencer presence increasing digital engagement tenfold and reaching 100,000 followers.
- Launched the global M&A communications role and process across four businesses collaborating with nine M&A, IR and communications teams on due diligence, announcement and integration for multimillion-dollar acquisitions.

SENIOR GLOBAL COMMUNICATIONS SPECIALIST

Strengthened internal and external communications in team of two for energy service provider Wood Group Mustang of 8,000 employees, 18 offices and six business units through global strategy and transformation.

- Led a global rebrand, interactive employee newsletter and bilingual HR survey that achieved a 72% response rate; tripled media coverage and reduced external communications costs 50% by building media relations.
- Developed a global digital communications strategy with leadership that quadrupled online engagement; invited to join the company's first communications community of practice across four business entities.

PRIOR COMMUNICATIONS ROLES

PROFESSIONAL/COMMUNITY AFFILIATIONS

Public Relations Society of America Houston, Member & Past Board of Directors
International Association of Business Communicators Houston, Member & Past Board of Directors
The Salvation Army Women's Auxiliary of Houston, Member
Barbara Bush Houston Literacy Foundation, Member

TECHNOLOGY

Adobe Analytics | Airtable | Asana | Canva | Constant Contact | Google Analytics | Jira | Lucid
Mailchimp | Mentimeter | Microsoft 365 | Microsoft Copilot | Microsoft Teams
Microsoft Viva Engage | Monday.com | SurveyMonkey | WorkBoard

EDUCATION

B.A. | Stephen F. Austin State University
Major: Journalism/Public Relations | Second Major: Speech Communications | Minor: Computer Graphics